



# KALINGA UNIVERSITY

## FACULTY OF **ARTS & HUMANITIES**

Arts & Humanities Keep Beauty & Humanity Alive In The World



Ranked in  
Top 151-200  
Universities

# ABOUT KALINGA UNIVERSITY

Kalinga University, Raipur has emerged as a centre of excellence of higher education in Central India. Strategically located in the Smart City of New Raipur, this University has started carving a niche for itself in the education domain and is rising as a shining star on the horizon of quality education.

**About Raipur** - Raipur is the Capital of Chhattisgarh and New Raipur is the New Capital of CG in the making. New Raipur is the fourth planned city of India with wide roads and miles of greenery and is pollution free. It is the first integrated and smart city of the country. A cosmopolitan city which is also the hub of higher education hosts IIM, IIT, IIIT, National Law University, CIPET, NIT and AIIMS. In addition it also hosts most National and International Brands of Food and Retail Outlets.

**Establishment** - Established in 2013, this University has been able to win the confidence of over 7000 students. Meritorious students from all over the country and various foreign countries like Afghanistan, Angola, Bangladesh, Cameroon, Gambia, Ivory Coast, Kenya, Lesotho, Liberia, Malawi, Namibia, Nepal, Nigeria, Papua New Guinea, South Sudan, Swaziland, Tanzania, Uganda, Zambia and Zimbabwe etc. have chosen this University for their education and career.

**Schools of Excellence** - A centre for Doctoral Research Programmes in various fields. Currently the University is serving the student community through various schools offering UG and PG programs namely Arts & Humanities, Biotechnology, Commerce & Management, Design, Engineering, Fashion Design, Information Technology, Interior Design, Journalism & Mass Communication, Law, Library Science, Pharmacy, Science, Yoga.

**Academics and Faculty** - All schools are headed by senior professors having excellent academic credentials and experience of teaching, publications and research. They are ably supported by the well qualified faculty members who come from top educational institutions and the Industry. Students also get an opportunity to learn from a distinguished panel of experts drawn from various industries, who regularly come for guest lectures.

**Infrastructure** - Kalinga boasts of World Class Infrastructure and student facilities with student centric approach. Highest attention is paid to hands on learning approach and students are encouraged to come up with innovative ideas for projects and practicals. The University has more than 75 laboratories and workshops, all well equipped with the latest, state of the art apparatus and tools. Special emphasis is given to the development of communication skills through the language lab. More than 1000 computers are available for the use of the students.

The Library has a collection of over 80,000 books and also offers digital content through membership of DELNET, National Digital Library and NPTEL. Various magazines and journals are available for the use of the faculty and students. Infrastructure consists of Student Hostel facilities, Green Acres, Canteen, Food Mess, Gymnasium, Fully Wi-fi Campus, ATM, Mini Market, Student hangout Areas, Sports Complex, Recreation Halls with Indoor Games and Music and recreation activities.

**Industry Orientation and Leadership** - Industry interaction is an integral part of the curriculum and industrial visits, internships on live projects and mentoring by the Industry leaders are regular features. The University has developed excellent connections with the top Industries of the region by taking memberships of leading industrial associations like Confederation of Indian Industries, PHD Chamber of Commerce and Industry, Federation of Indian Chamber of Commerce and Industry, Indian Importers Chamber of Commerce and Industry etc. The University has an active chapter of Young Indians in which students get an opportunity to interact extensively with the Industry leaders and attend various corporate seminars and events.

**Life Changing Experience** - Kalinga is a Life Changing Experience where the focus is on over all development of students. NCC, NSS and various other clubs and societies offer opportunities to students to showcase their talent and learn under the guidance of experts. Music, Dance and Martial Arts trainers are available for the students. Coaches of different games and sports like Cricket, Football, Basketball, Volleyball and Athletics are also available for sharpening the skills of the students.



# FACULTY OF ARTS & HUMANITIES

Faculty of Arts and Humanities is home to a diverse range of high-quality programmes across the spectrum of contemporary and traditional areas of study in Arts and Humanities.

## Learning and Teaching

We have outstanding, committed and passionate teaching staff, whose expertise and experience allow them to act as powerful advocates for their subjects. The wide range of our undergraduate and postgraduate programmes allows potential students to identify subjects and pathways closely aligned to their needs and aspirations, combining academic rigor with contemporary, practical skills of great value in terms of employability.

## Research

The Faculty of Arts and Humanities has achieved notable success in the Research Excellence. The Faculty is committed to supporting excellent research with a wide public impact

## Arts and Culture

As home to the University's work in Film, Animation and Art, staff and students of the Faculty of Arts and Humanities make an enormous contribution to the artistic and cultural life of the University, the region and beyond. We benefit from a number of outstanding facilities and have developed an extensive range of partnerships, including partnerships with various agencies and education institutions.

# ARTS & HUMANITIES STREAM

Arts & Humanities Graduates who enjoy both the sciences and the arts (English, History, Sociology, Foreign languages, etc) will gain complementary skills including analytical reasoning, innovative thinking, exceptional communication skills and sound research and problem solving ability. This versatile set of skills will enable graduates to pursue roles in professional science and other industries.

Arts and humanities degrees cultivate the intellect, broaden perspective and foster deep learning. A highly educated flexible workforce capable of responding to different job market needs and activities is particularly important in the present fluid market. This means that as an arts and humanities graduate you will have an array of job options to choose from.

Students of the humanities are not just well-versed in their subject; they are also great communicators and excellent writers. These qualities translate to a host of job options.

A surprising number of Senior Marketing Executives hold a bachelor's degree in English Literature. With a good median mid-career salary, that's a good argument to use against anybody who says English is a waste of time. Other popular, high-paying jobs popular with English majors are Executive Editor, Content Strategist, Editorial Director and Senior Technical Writer.

## PROGRAMS & ELIGIBILITY

S. No.	Program	Duration	Mode	Eligibility
01.	Bachelor of Arts* ( With PSC Coaching )	3 Years	Semester	10+2
02.	Master of Arts** ( With PSC Coaching )	2 Years	Semester	Graduation
03.	Bachelor of Social Work ( With PSC Coaching )	3 Years	Semester	10+2
04.	Master of Social Work ( With PSC Coaching )	2 Years	Semester	B. Com.

### \*Subject for BA: (Select any three)

English & Hindi / Advanced English are compulsory

Economics, Geography, History, Political Science, Psychology, Public Administration, Sociology

### \*\*Specialization for MA (Select any One)-

Economics, English, Geography, Hindi, History, Mathematics, Political Science, Psychology, Public Administration, Sociology.

# CAREER OPTIONS

## Some Employment Options in Arts & Humanities are:

Academics - Teacher | Advertising Sales Agent | Content Marketing Manager Strategist | Copywriter | Customer Service/People Management | Event Organizer | Higher Education and Language Colleges | Hospitality | Human Resources Specialist | Industrial Relation Officer | Instructional Designer | Interpreter or Translator | IT Organisations | Journalist / Correspondent | Liberal Arts | Market Research | Media and Communications Organisations | Museum Worker/Curator | News Reporter | Non Profit Organization, Development Coordinator | Political Science | Proofreaders | Psychologist | Publications Editor | Public Relations Specialist | Sales Agent | | Teacher | Technical/Proposal/Content Writer | Travel Agent | Web Content Specialist/Editor

## Sectors Employing Arts & Humanities Graduates

### ADVERTISING

DDB Mudra Communication	FCB-Ulka Advertising Ltd	Fountainhead Digital	Grey India
McCann-Erickson India Ltd	Rediffusion (Y&R)	Triverse Advertising	Urja Communications

### CIVIL SERVICES

Indian Administrative Service (IAS)	Indian Police Service (IPS)	Indian Railway Personnel Service (IRPS)	Indian Revenue Service (IRS-IT)
State Public Service Commission (SPSC)	The Service Selection Board (SSB)	Union Public Service Commission (UPSC)	

### MARKET RESEARCH

Hansa Research	IDC India	IMRB International	IPSOS Indica Research
Market Xcel Data Matrix Pvt. Ltd	RNB Research	The Nielsen	TNS India Private Limited

### MEDIA

ABP Ltd	Dainik Bhaskar Corp Ltd	Eros International Media	Hindu Group
HT Media	MediaGuru	The Indian Express	Zee Group

## APPROVALS & ASSOCIATIONS



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**Bhilai Office :** 111, Khichariya Complex, Near Hotel Grand Dhillon, Nehru Nagar Bhilai.

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To register for our entrance examination **"KALSEE"**  
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